

# Literacy Coaching *as a "Tipping Point"*

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*Presented by:  
Judy Wallis, Ed D  
Director of Language Arts  
Spring Branch ISD  
Houston, TX  
[Judith.Wallis@springbranchisd.com](mailto:Judith.Wallis@springbranchisd.com)*



*Educational change depends  
on what teachers do and  
think—  
it is as simple and complex as  
that.*

*Michael Fullan*

in

*The New Meaning of Educational Change, p. 115*



# Eight Elements of Sustainability

- Public service with a moral purpose
- Commitment to changing context at all levels
- Lateral capacity building through networks
- Intelligent accountability and vertical relationships (accountability and capacity building)
- Deep learning
- Dual commitment to short-term and long-term goals
- Cyclical energizing
- Long level of leadership

From *Leadership and Sustainability* by Fullan



# Building Capacity: The “Tipping Points”

- Power of Context
- “Stickiness” of an idea
- “Law of the Few”
  - Connectors
  - Salespeople
  - Mavens

Malcolm Gladwell, 2000



# Models of Coaching

- Full-time coach
- Part-time coach
- Demonstration Classroom



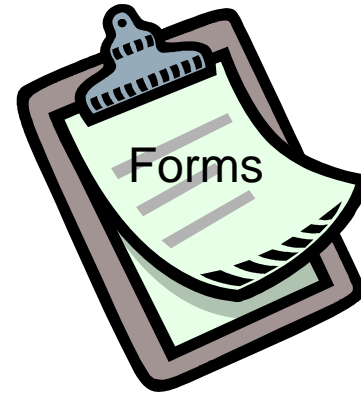
# Creating a Culture of Professionalism and Support

- Provide meaningful, just-in-time professional development
- Mentor teachers
- Collaborate and plan lessons
- Model instruction
- Share best practices



# Support for Teachers

- Peer-to-Peer visits and support
- Team planning
- Book studies
- Use of substitutes for weekly coaching
- Local “experts”



# Ways to Create High Quality Instruction

## Literacy Teams

- Create a Shared Vision and Shared Understanding
- Assess Professional Expertise
- Establish Priorities
- Create Professional Development Structures
- Make a Long-Range Plan for Literacy
- Monitor the Program and Student Performance



# The Importance of Resources

- Professional books
- DVDs and videotapes
- District curriculum portal
- Websites
- Other resources



# Sustaining the Coach's Professional Growth

- Monthly meetings
- Consultant visits (district level and school level)
- Action labs
- Strategic planning sessions
- Conferences



# Resources for Coaches

*The Literacy Coach's Desk Reference* by  
Cathy Toll

*Responsive Literacy Coaching: Tools for  
Creating and Sustaining Purposeful  
Change* by Cheryl Dozier

*Literacy Coaching* by Katherine Casey

*Becoming a Literacy Leader* by Jennifer Allen

*Literacy Leadership: Six Strategies for  
Peoplework* by Donald A. McAndrew

*Leadership and Sustainability: System Thinkers  
in Action* by Michael Fullan

*The Tipping Point* by Malcolm Gladwell

*How to Thrive as a Teacher Leader* by John  
G. Gabriel

Literacy Coaching Clearinghouse Website:  
<http://www.literacycoachingonline.org/index.html>

